

# Government of India



## Project Fast Fact

### Location

India

### Complete year

2007

### Owner

Indian Government

### Feature products

FARGO® C30e  
printer/encoder

## Challenge

In 2007 the Ministry of Labour and Employment of India launched a new smart card based cashless health insurance scheme called Rashtriya Swasthaya Bima Yojna (RSBY), which aimed to cover the entire country's population in 5 years. The estimated number of families are below poverty line are 60 million.

## Solution

The System Integrator decided to partner with Lipi Data Systems for its professional services and the excellent performance of HID Global's printer Fargo C30e.

As of today, more than 1,000 Fargo C30e printers have been deployed on the project. Smart cards started being deployed in the states of Haryana and Rajasthan in early 2008 and more than 4 million cards have been printed on Fargo printers.